

Baby-Friendly™ Initiative (BFI) - Community Health Services Checklist

Embark on the journey of BFI by beginning a conversation about your practices to protect, promote and support breastfeeding as a strategy to increase the health and well-being of children and families in New Brunswick.

Is your organization on track?

Does your community health service:

	Yes	No
• Have a written breastfeeding policy that is routinely communicated to all health care staff?	<input type="checkbox"/>	<input type="checkbox"/>
• Train all health care staff in the knowledge and skills necessary to implement this policy?	<input type="checkbox"/>	<input type="checkbox"/>
• Inform all pregnant women and their families about the management of breastfeeding and the risks of artificial feeding?	<input type="checkbox"/>	<input type="checkbox"/>
• Support mothers to establish and maintain exclusive breastfeeding for the first six months?	<input type="checkbox"/>	<input type="checkbox"/>
• Encourage sustained breastfeeding beyond six months with appropriate introduction of complementary foods?	<input type="checkbox"/>	<input type="checkbox"/>
• Provide a welcoming atmosphere for breastfeeding families?	<input type="checkbox"/>	<input type="checkbox"/>
• Promote collaboration between health care providers, breastfeeding support groups and the local community?	<input type="checkbox"/>	<input type="checkbox"/>

To learn more about the Baby-Friendly™ Initiative visit www.gnb.ca, keyword: health

